



2019 SPONSORSHIPS
PROCEEDS TO BENEFIT
NORTHERN COLORADO VETERAN RESOURCE CENTER

SPONSOR AND VENDOR APPLICATION

SATURDAY

June 15, 2019

8:00 AM - 1:00 PM

COTTONWOOD SQUARE

2308 W. 17th St.

Greeley, CO 80634

See Vendor Information for detailed set-up schedule

AVAILABLE SPONSORSHIP PACKAGES

See the Sponsorship Package Benefits for a full list of sponsor benefits:

- PLATINUM \$1000+
GOLD \$500
SILVER \$400
BRONZE \$250
VENDOR 10'X20' \$75
VENDOR 10'X10' \$50

SPONSOR/VENDOR INFORMATION AND PAYMENT DETAILS

Sponsorship Name (to be used for recognition)

Sponsor Representative

Sponsor Address

City State Zip

Sponsor Phone Number Email

Representative Phone (if different) Email

Product/Service Description

Sponsorship payment should be made as a check payable to Cottonwood Square Merchants Association






























Vendor Waiver: In consideration of the acceptance of the right to participate, vendors release Diamonds and Chrome, LLC; the Cottonwood Square Merchants Association; American Steel, LLC; Fat Albert's Restaurant; Your Place, LLC; and Crum Financial Services, LLC; show sponsors and officials, from any and all known or unknown damages, injuries, losses, judgments, and/or claims from any and all causes whatsoever that may be suffered by any vendor to his/her person or property.

Vendor Signature

cottonwood square CAR SHOW POWERED BY AMERICAN STEEL

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SPONSORSHIP PACKAGE BENEFITS

Sponsor Level	Vendor booth	Swag Bag Business Card or Brochure Insert	Swag Bag Sponsor Sheet Listing	Recognition Plaque	Show T-Shirt	Show Website Listing	At Show Announcement	Logo Listing on Show T-Shirt, Postcards and Posters [†]	Category Show Trophy Sponsor ^{†*}
PLATINUM									
GOLD									
SILVER									
BRONZE									

[†]To take advantage of these benefits, Platinum and Gold sponsors must have their applications returned by April 15th.

***Platinum Level Trophy Sponsors:** Trophy sponsorships are available for the following categories, selected by platinum sponsors based on first come, first served. Creating your own trophy category may be possible with prior approval of show organizers

Best in Show – Car
Best in Show - Motorcycle
Best Hot Rod
Best Muscle Car

Best Late Model ('80-Present)
Best Kustom
Best Rat Rod
Top Truck

Club Participation
His and Her's
Ladies' Choice
Best Lifted

Best Engine
Best Under construction
Best Slammed



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VENDOR BOOTH INFORMATION

Vendor Booths and Space Fees: **10'x20' = \$75** and **10'x10' = \$50**
(Spaces included without fee for show sponsors at Bronze level or above)

In addition to the fee, each vendor is encouraged to donate one item for a door prize to be given away.

Vendors (and Sponsors setting-up booths - hereafter referred to as 'vendors') must provide their own equipment including tent, tent weights, table, chairs, insurance, electrical/generator (if needed), and related display materials

Vendors are requested to provide a detailed description of your booth items and product/service description on the **Sponsor and Vendor Application**. (For Silver Sponsors and above: your description should be your 'elevator speech' or a 'quick commercial' about your business or group so that you can be recognized/advertised accurately over the public address system.

All vendors must check into the show no later than 7:00 AM. Arrivals after that time may forfeit pre-assigned booth locations and be assigned an alternate location on the edge or periphery of the show.

Booths must be completely set-up by 7:45 AM. The car show officials request all vendor booths remain open until 1:00 PM

Non-show vehicles will not be allowed in the car show area after 8:00 AM unless otherwise approved.

Vendors will have from 1:00 PM – 2:00 PM for tear-down and pack-up.

To prevent accident and/or injury, any vendor needing to leave early MUST notify a car show official to receive permission to do so. No vehicles will be allowed on the car show grounds before 1:00 PM without the permission and escort of a car show official.

The vendor is responsible for leaving the vendor area in the condition that it was originally received, including removal of trash, boxes, etc.

This event occurs rain or shine! Be prepared for wind, rain, heat or cold. To accommodate inclement weather, vendor tents must have weights.

All vendors are required to read and sign the **Vendor Waiver** located on the bottom of the **Sponsor and Vendor Application** and return it with payment in order to complete registration.

Each vendor will receive a confirmation letter/email upon receipt of their completed information and payment.

All vendor fees are non-refundable.

Vendor registration, including completed forms and payment, must be received no later than **MAY 15, 2019**.